



**The Real Story of**  
**C H R I S T ' S**  
**Incarnational**  
**M I S S I O N**

**Part 1:**  
**God's Heart and Purpose**  
**for Christ's Incarnation**

# **John 3:16**

**For God so loved the world that  
he gave his one and only Son,  
that whoever believes in him shall  
not perish but have eternal life.**

# John 3:17

For God did not send his Son  
into the world to condemn  
the world, but to save  
the world through him.

# John 3:18

Whoever believes in him is not condemned, but whoever does not believe stands condemned already because they have not believed in the name of God's one and only Son.

# John 3:19

**This is the verdict: Light has come into the world, but people loved darkness instead of light because their deeds were evil.**

# John 3:20

Everyone who does evil hates the light, and will not come into the light for fear that their deeds will be exposed.

# John 3:21

**But whoever lives by the truth comes into the light, so that it may be seen plainly that what they have done has been done in the sight of God.**



The background of the image is a dark night sky. At the bottom, there is a silhouette of a building with some lights on, and a range of mountains in the distance. A bright beam of light shines down from the top center of the image, illuminating the text.

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# Principle #1

**God loves the world.**

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# **“World” [*kosmos*] Defined**

- **John’s Gospel 72 Times**
- **John’s Letters 24 Times**
- **Context: the realm of humanity that is in opposition to God.**
- **Judaism rarely spoke of God’s love for anyone outside of them, let alone for “sinners”.**

# **But doesn't the Bible say...**

- **That God hates sin?**
- **That God will pour out His wrath on His enemies?**
- **That God gets angry with those who disobey Him or reject Him?**
- **That God is going to judge the world?**

# **Parallel Truths**

**God feels both love and anger towards those who reject Him, ignore Him, disobey Him, and willfully sin against Him. Every parent knows what that is like. Anyone who has genuinely loved knows what it is like to feel both anger and love toward a person.**

# Principle #1

**God loves the world.**

# Principle #2

**God demonstrated His love for the world by sending the Messiah, Jesus Christ, God in the flesh, to exchange His life for your life.**



# **John 3:16**

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For God did not send his Son  
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the world through him.

**Imagine the person you love the most in this world. Now imagine the person or persons you dislike/hate the most in this world.**

**Would you be willing to sacrifice the person you love the most for the person you hate the most, especially if they don't deserve it? Especially if they won't even be thankful?**

# **Romans 5:6**

**When we were utterly helpless,  
Christ came at just the right time  
and died for us sinners.**

# **Romans 5:7**

**Now, most people would not be willing to die for a righteous person, though someone might perhaps be willing to die for a person who is especially good.**

# **Romans 5:8**

**But God showed his great love for us by sending Christ to die for us while we were still sinners.**

# **Romans 5:9**

**And since we have been made right in God's sight by the blood of Christ, he will certainly save us from God's condemnation.**

# **Romans 5:10**

**For since our friendship with God was restored by the death of his Son while we were still his enemies, we will certainly be saved through the life of his Son.**



# **Romans 5:11**

**So now we can rejoice in our wonderful new relationship with God because our Lord Jesus Christ has made us friends of God.**

# Principle #2

**God demonstrated His love for the world by sending the Messiah, Jesus Christ, God in the flesh, to exchange His life for your life.**

# Principle #3

**You must believe that Jesus Christ  
is God to be saved.**

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# John 14:5

Thomas said to him, “Lord, we don’t know where you are going, so how can we know the way?”

# John 14:6

Jesus answered, "I am the way  
and the truth and the life.

No one comes to the Father  
except through me.



# John 14:7

If you really know me, you will  
know my Father as well.

From now on, you do know him  
and have seen him.”

# John 14:8

Philip said, “Lord, show us the Father and that will be enough for us.”

# John 14:9

Jesus answered: “Don’t you know me, Philip, even after I have been among you such a long time?

Anyone who has seen me has seen the Father. How can you say, ‘Show us the Father’?

# John 14:10

Don't you believe that I am in the Father, and that the Father is in me? The words I say to you I do not speak on my own authority. Rather, it is the Father, living in me, who is doing his work.

# John 14:11

**Believe me when I say that I am in the Father and the Father is in me; or at least believe on the evidence of the works themselves.**

# Principle #3

**You must believe that Jesus Christ  
is God to be saved.**

# Principle #4

**Genuine belief in Jesus Christ leads to loving Him with all your mind, all your heart, all your soul, and all your strength.**

# Mark 12:28

One of the teachers of the law came and heard them debating.

Noticing that Jesus had given them a good answer, he asked him, “Of all the commandments, which is the most important?”



# Mark 12:29

“The most important one,”  
answered Jesus, “is this:

‘Hear, O Israel: The Lord our God,  
the Lord is one.

# Mark 12:30

Love the Lord your God with all  
your heart and with all your soul  
and with all your mind and with  
all your strength.'

# Principle #4

**Genuine belief in Jesus Christ leads to loving Him with all your mind, all your heart, all your soul, and all your strength.**

# Principle #5

**God's amazing, limitless, gracious,  
supernatural love for you  
reproduces a love in you for Him  
and a love in you for others.**

# Mark 12:31

The second is this: 'Love your neighbor as yourself.'

There is no commandment greater than these."

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**God's amazing, limitless, gracious,  
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# Principle #6

**God is in the business of moving heaven and earth to reveal His amazing, limitless, gracious, and supernatural love to whoever would dare receive it.**

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# His Amazing Love

- **The Woman Caught in Adultery**
- **Hosea and Gomer**
- **Saul of Tarsus**
- **King David**
- **Joseph**
- **Moses**
- **Ruth**

# Principle #6

**God is in the business of moving heaven and earth to reveal His amazing, limitless, gracious, and supernatural love to whoever would dare receive it.**

# Principle #7

**So long as there is still a single breath of life in someone, they continue to have an opportunity to be eternally saved by placing their faith in Jesus Christ as their Lord and Savior.**

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**MISSION**